








FIND **WAYS TO SAVE** AROUND YOUR HOUSE.

ENERGY SAVINGS DAY TIP

ENERGY SAVINGS IMPACT

#1	 ✓ REDUCE YOUR A/C USE Raise your thermostat 3 or 4 degrees above the normal setting between 1 pm – 7 pm. If you don't plan to be home, raise the temperature higher for added savings.	\$\$\$\$\$
#2	 ✓ SHIFT HOUSEHOLD CHORES Do laundry and use your dishwasher after 7 pm.	\$\$\$
#3	 ✓ CLOSE BLINDS AND CURTAINS Sunlight passing through windows heats your home and makes your A/C work harder.	\$\$
#4	 ✓ MINIMIZE YOUR USE OF APPLIANCES Heat-producing appliances, such as ovens, stove tops or dryers can heat up your home.	\$\$
#5	 ✓ UNPLUG DEHUMIDIFIERS On an Energy Savings Day, unplug basement dehumidifiers to help save money and reduce your electricity usage.	\$\$
#6	 ✓ UNPLUG ELECTRONICS Turn off and unplug "silent energy users" like computers, game consoles, scanners, phone chargers and DVD players, which draw electricity, even when not in use.	\$
#7	 ✓ TURN OFF LIGHTS Limit the use of lights, especially during the day.	\$

For more energy savings tips, visit BGE.COM/EnergySavingsDayTips.

BGE is offering this program to encourage customers to use less energy during summer peak hours. Managing summer peak demand helps to reduce the need for additional power plants, helps to keep down the overall cost of electricity and eases the burden on Maryland's electricity delivery system as our state's population continues to grow.

This program supports the EmPOWER Maryland Energy Efficiency Act.



WATCH OUR VIDEO.

Download a QR code scanner app and scan this code to watch a quick and informative Energy Savings Day video.

To learn more about Energy Savings Days, visit BGE.COM/SmartEnergyRewards.

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ENERGY
SAVINGS DAYS
ARE ON
the way!

How much will you
save this summer?

BGE
An Exelon Company



ENERGY
SAVINGS
DAY TIP
#3

Close
blinds
and
curtains.

BGE
An Exelon Company

BGE SMARTENERGY
rewards
a BGE SMARTENERGY savers program

ENERGY SAVINGS DAYS
ARE COMING.

it's easy

to earn bill credits
all summer long!

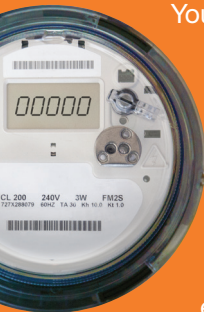


PUT YOUR NEW smart meter TO WORK FOR YOU.

Your smart meter provides you with access to timely and detailed information about your energy usage. Smart meter technology makes it possible for you to save energy and earn summer bill credits on BGE Energy Savings Days. You are automatically enrolled so there is no need to sign up and you can participate regardless of your choice of energy supplier. The power to save energy and money is yours!

WHAT ARE energy savings days?

Energy Savings Days are typically very hot summer weekdays when the demand for electricity is expected to be particularly high. BGE generally schedules an Energy Savings Day when homes and businesses are both using higher amounts of electricity, especially with air conditioning. BGE anticipates there could be up to ten Energy Savings Days each summer.



two ways to save ON BGE ENERGY SAVINGS DAYS.

the hands-on way



Simply use less electricity between 1 pm – 7 pm on Energy Savings Days. Earn \$1.25 for every kilowatt-hour saved by:

- reducing air conditioning use
- turning off lights
- delaying the use of large appliances

No sign up necessary!

Participate in both and you are guaranteed to receive **whichever credit is greater** on your summer bills.



the automatic way

Receive \$50–200 in bill credits, which includes a first year participation bonus. Your air conditioner will be cycled up to 50% from 1 pm – 7 pm on Energy Savings Days.

Enroll at **BGESavings.com**.

HERE'S HOW IT WORKS:



we'll notify you.

BGE will notify you by phone, email or text* between 2 pm – 8 pm the day before an Energy Savings Day. You may also be notified the day of an Energy Savings Day, versus the day before, due to an immediate need to reduce electric demand. To ensure you receive these notifications, log into **BGE.COM/MyAccount**, verify your email address and phone number shown in the My Profile section and select your notification preferences for *Smart Energy Rewards: Energy Savings Day*.



reduce your use.

Between 1 pm – 7 pm on an Energy Savings Day, simply use less electricity by doing things like reducing air conditioning use, delaying the use of large appliances or turning off lights. For more energy savings tips, visit **BGE.COM/EnergySavingsDayTips**.



earn rewards.

Within a few days, we'll notify you by phone, email or text to let you know how much you saved. You'll earn bill credits of \$1.25 for every kilowatt-hour saved compared to your typical usage on days with similar weather. Your Energy Savings Day credits will appear on your next bill. It's that easy!

*If you'd like to receive text messages, login to **BGE.COM/MyAccount**, provide your cell phone number under the My Profile tab and select text alerts for *Smart Energy Rewards: Energy Savings Day*. You can cancel your alert subscriptions at any time. Data and message rates may apply.

Energy Savings Days and PeakRewardsSM

If you are a PeakRewards Air Conditioning program participant, you have a PeakRewards thermostat or switch installed at your home. You receive \$50–200** in bill credits each summer for allowing BGE to cycle your air conditioning on and off during periods of peak demand, thus helping to reduce the likelihood of power outages. Now, during Energy Savings Days, your PeakRewards device will be cycled up to 50%, regardless of your chosen cycling level. You have unlimited cycling overrides on Energy Savings Days. However, as in the past, during emergency cycling events, you will be cycled up to your chosen participation level (50%, 75% or 100%) and overrides are not permitted.



On Energy Savings Days, you can choose ways to voluntarily reduce your energy use in addition to cycling and potentially earn more credits. You are guaranteed to receive your monthly PeakRewards credit. If you choose to participate on Energy Savings Days and reduce your electricity usage, you can earn a bill credit of \$1.25 for every kilowatt-hour saved compared to your typical usage. You will receive whichever credit is greater; either your PeakRewards credit or your Energy Savings Day credit on your June through September bills.

For more information on how PeakRewards works during Energy Savings Days, visit **BGE.COM/TwoWaysToSave**.

**This includes first-year bonus credits. A customer moving into a home with an existing PeakRewards device is not eligible to receive the bonus credits since they are intended for the initial enrollment and installation of a device at a customer's home.