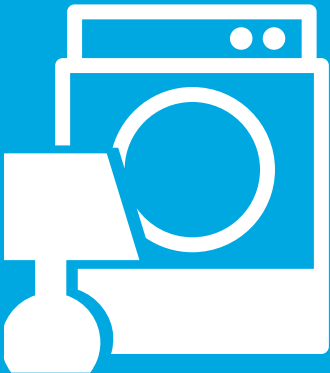


BGE SMARTENERGY
rewards®
a BGE SMARTENERGY savers program®

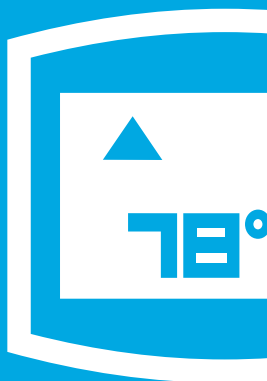
peak
rewards™
a BGE SMARTENERGY savers program®



save
energy &
earn
bill credits

BGE®

An Exelon Company



to **two** ways to save

ON ENERGY SAVINGS DAYS.

the **hands-on** way



Simply use less electricity between 1 pm – 7 pm on Energy Savings Days. Earn \$1.25 for every kilowatt-hour saved by:

- ✓ reducing air conditioning use
- ✓ delaying the use of large appliances
- ✓ turning off lights

the **automatic** way



Receive \$50–200 in bill credits, which includes a first year participation bonus. Your air conditioner will be cycled up to 50% from 1 pm – 7 pm on Energy Savings Days.

No sign up necessary!

Enroll at BGESavings.com

Participate in both and you are guaranteed to receive **whichever credit is greater** on your summer bills.

the hands-on way

BGE SMARTENERGY
rewards
a BGE SMARTENERGY savers program®



Put your new smart meter to work for you.

Smart meters provide you access to timely and detailed information about your energy use and make it possible for you to save energy and earn summer bill credits on Energy Savings Days. You are automatically enrolled, so there is no need to sign up and you can participate regardless of your choice of energy supplier.

What are Energy Savings Days?

Energy Savings Days are typically very hot summer weekdays when the demand for electricity is expected to be particularly high. BGE generally schedules Energy Savings Days when homes and businesses are both using higher amounts of electricity, especially through air conditioning. BGE anticipates that there could be up to ten Energy Savings Days each summer.

HERE'S HOW IT WORKS:



we'll notify you

BGE will notify you by phone, email or text between 2 pm – 8 pm the day before an Energy Savings Day. To ensure you receive these notifications, log into **BGE.COM/MyAccount**, verify your email address and phone number shown in the My Profile section and select your notification preferences for *Smart Energy Rewards: Energy Savings Day*.



reduce your use

Between 1 pm – 7 pm on an Energy Savings Day, simply use less electricity by doing things like reducing air conditioning use, delaying the use of large appliances or turning off lights. For more energy savings tips, visit **BGE.COM/EnergySavingsDayTips**.



earn rewards

Within a few days, we'll notify you by phone, email or text to let you know how much you saved. You'll earn bill credits of \$1.25 for every kilowatt-hour saved compared to your typical usage on days with similar weather. Your credits will appear on your next bill.

How much can I save?

BGE will calculate your savings by comparing your electricity usage during an Energy Savings Day with your usage on days with similar weather leading up to it. You earn \$1.25 for every kilowatt-hour of electricity you reduce on an Energy Savings Day, compared with what you normally use. Based on results from summers 2014-2015, participating customers saved an average of \$5-\$8* per Energy Savings Day.

*Your actual savings will vary. Customers should exercise discretion and consider health impacts when reducing electricity usage.

Sign up for alerts and stay informed!

BGE will notify you by phone, email or text* the day before an Energy Savings Day. To ensure you receive these notifications, make sure your contact information is up to date through your BGE online account.

Sign up to receive text alerts directly to your mobile phone. Text messages are a great way to receive immediate notification in advance of an Energy Savings Day.

To sign up for text alerts:

- 1 Log into **BGE.COM/MyAccount**
- 2 Provide your cell phone number under the *My Profile* tab and
- 3 Select text alerts for *Smart Energy Rewards: Energy Savings Day*

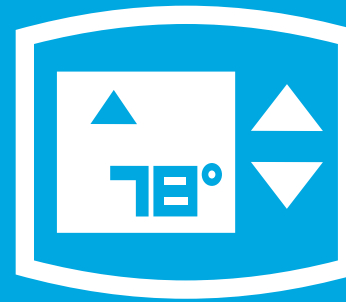
You can cancel your alert subscriptions at any time.

*Data and message rates may apply.

To learn more about Energy Savings Days, visit **BGE.COM/SmartEnergyRewards**.

the automatic way

peak
rewards
a BGE SMARTENERGY savers program®



PeakRewards™ Air Conditioning (A/C) Program

The PeakRewards A/C program is designed to help ease the peak demand for electricity in the Mid-Atlantic region. By enrolling in the program, you allow BGE to cycle your air conditioner on and off during periods of summer peak demand in exchange for bill credits. As a reward for participation, you'll receive bill credits of \$50 – \$200* June through September. If there is a significant increase in summer peak energy demand, your PeakRewards device (either a professionally-installed thermostat or outdoor switch) will receive a signal to cycle your air conditioner.

Choose a cycling level that's right for you.

Choose a cycling level that best fits your lifestyle—50%, 75% or 100%.



At **50%**, you receive \$50 in summer bill credits (\$12.50 per month June-September). During emergency cycling events, your A/C will produce cool air for only half of the time it would normally run.



At **75%**, you receive \$75 in summer bill credits (\$18.75 per month June-September). During emergency cycling events, your A/C will produce cool air for only 25% of the time it would normally run.



At **100%**, you receive \$100 in summer bill credits (\$25 per month June-September). During emergency cycling events, your A/C will be off and will not produce cool air for the duration of the event, even if it lasts multiple hours.

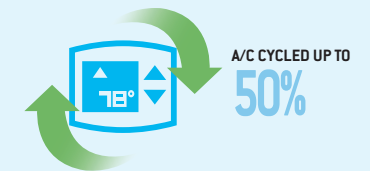
To sign up, visit **BGESavings.com**.

*This includes first-year bonus credits. A customer moving into a home with an existing PeakRewards device is not eligible to receive the first-year bonus credits since the bonus is intended for the initial enrollment and installation of a device at a customer's home.

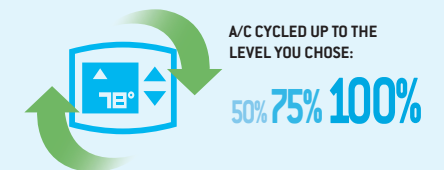
Energy Savings Days and PeakRewards

During Energy Savings Days, your PeakRewards device will only be cycled up to 50%, regardless of your chosen cycling level. You have unlimited cycling overrides on Energy Savings Days. However, as in the past, during emergency cycling events, you will be cycled up to your chosen participation level (50%, 75% or 100%) and overrides are not permitted.

ENERGY SAVINGS DAYS
BETWEEN 1 PM AND 7 PM



EMERGENCY EVENTS



On Energy Savings Days, you can choose ways to voluntarily reduce your energy use, in addition to cycling, and potentially earn more credits. You are guaranteed to receive your monthly PeakRewards credit. If you choose to participate on Energy Savings Days and reduce your electricity usage, you can earn a bill credit of \$1.25 for every kilowatt-hour saved compared to your typical usage. You will receive whichever credit is greater; either your PeakRewards credit or your Energy Savings Day credit on your June through September bills.

For more information on how PeakRewards works during Energy Savings Days, visit **BGE.COM/TwoWaysToSave**.

FIND WAYS TO SAVE AROUND YOUR HOUSE

What can I do to reduce my electricity usage on Energy Savings Days?

ENERGY SAVINGS DAY TIPS:

ENERGY SAVINGS IMPACT:



✓ REDUCE YOUR A/C USE

Raise your thermostat 3 or 4 degrees above the normal setting between 1 pm – 7 pm. If you don't plan to be home, raise the temperature higher for added savings.

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✓ SHIFT HOUSEHOLD CHORES

Do laundry and use your dishwasher after 7 pm.

\$\$\$



✓ CLOSE BLINDS AND CURTAINS

Sunlight passing through windows heats your home and makes your A/C work harder.

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✓ MINIMIZE YOUR USE OF APPLIANCES

Heat-producing appliances, such as ovens, stove tops or dryers can heat up your home.

\$\$



✓ UNPLUG DEHUMIDIFIERS

On an Energy Savings Day, unplug basement dehumidifiers to help save money and reduce your electricity usage.

\$\$



✓ UNPLUG ELECTRONICS

Turn off and unplug "silent energy users" like computers, game consoles, scanners, phone chargers and DVD players, which draw electricity, even when not in use.

\$



✓ TURN OFF LIGHTS

Limit the use of lights, especially during the day.

\$

For more energy savings tips, visit [BGE.COM/EnergySavingsDayTips](https://www.bge.com/EnergySavingsDayTips).

To learn more about your typical energy usage and receive customized saving tips for your home, log into [BGE.COM/MyAccount](https://www.bge.com/MyAccount) and click the *My Energy Use* tab.

Why is BGE offering these programs?

BGE is offering these programs to encourage customers to use less energy during summer peak hours. Managing summer peak demand helps to reduce the need for additional power plants, helps to keep down the overall cost of electricity and eases the burden on Maryland's electricity delivery system as our state's population continues to grow.

La versión en español de esta guía está disponible en línea en [BGE.COM/EnergySavingsDay/Spanish](https://www.bge.com/EnergySavingsDay/Spanish).

These programs support the EmPOWER Maryland Energy Efficiency Act.